

WHERE?

Here we zoom in on WHERE your best clients hang out.

1

Where do your best clients/potential clients hang out?

What mindset/role are they in/playing when they're hanging out?

2

3

How ready are they to buy?

What will it take to get them to notice you?

4

5

What could you give them or ask them to do to move them closer to buying?

WHERE?

1

2

3

4

5

GET
HELP